

Exhibit 2

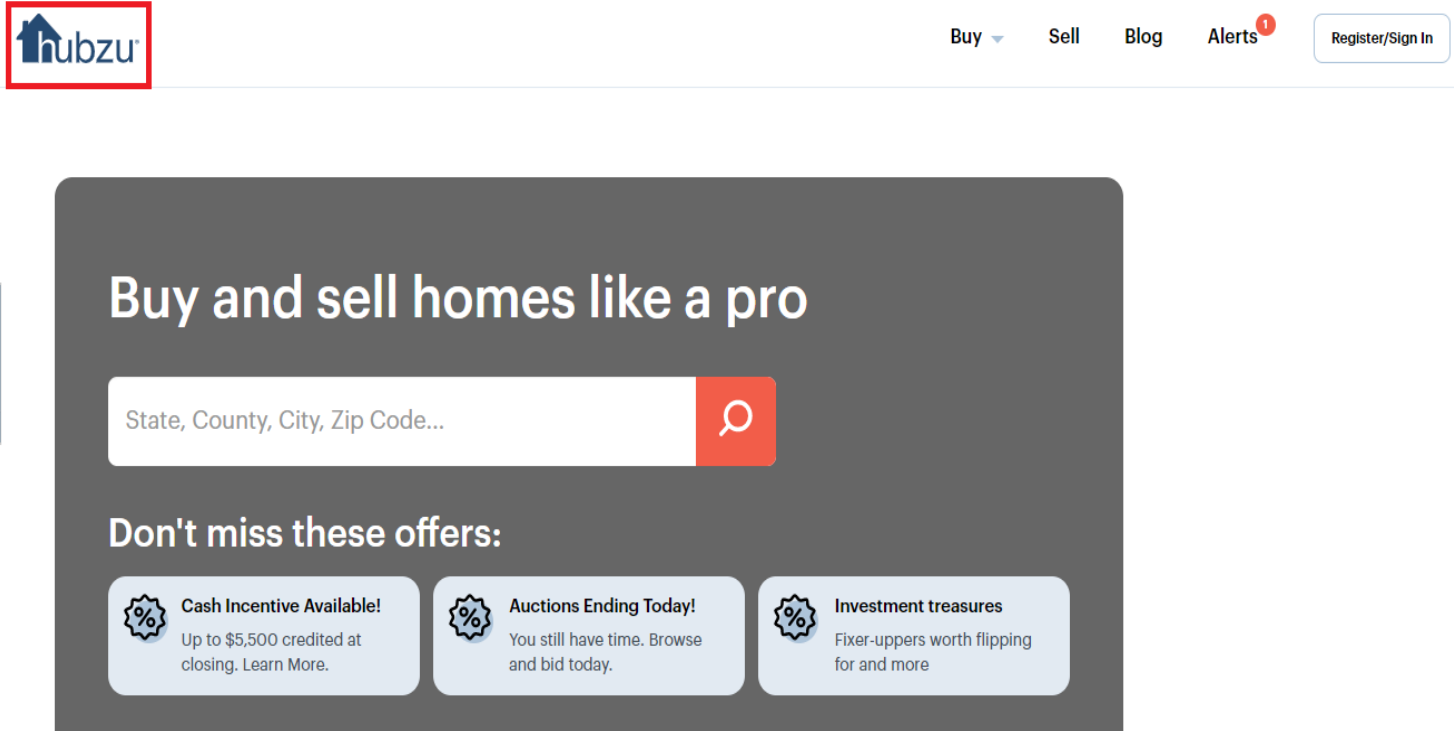
US9454777	Hubzu ("The accused instrumentality")
<p>1. A method to use feedback in a system implemented by a computing device, comprising:</p>	<p>The accused instrumentality practices a method to use feedback (e.g., feedback campaign) in a system implemented by a computing device (e.g., a server of the accused instrumentality).</p>  <p>https://www.hubzu.com/</p> <p>As shown below, Hubzu uses Mouseflow to detect rage click sessions and trigger feedback campaign.</p>


Exhibit 2

HUBZU.COM

[Technology Profile](#)[Detailed Technology Profile](#)[Meta Data Profile](#)[Relationship Profile](#)[Redirects](#)

Analytics and Tracking


View Global Trends

 **Optimizely**

[Optimizely Usage Statistics](#) · [Download List of All Websites using Optimizely](#)

Optimizely empowers companies to deliver more relevant and effective digital experiences on websites and mobile through A/B testing and personalization.

[A/B Testing](#) · [Conversion Optimization](#) · [Personalization](#) · [Site Optimization](#)

 **Mouseflow**

[Mouseflow Usage Statistics](#) · [Download List of All Websites using Mouseflow](#)

Mouseflow records videos of your site visitors and generates heatmaps highlighting areas users are clicking, scrolling and ignoring.

[Audience Measurement](#)

<https://builtwith.com/hubzu.com>

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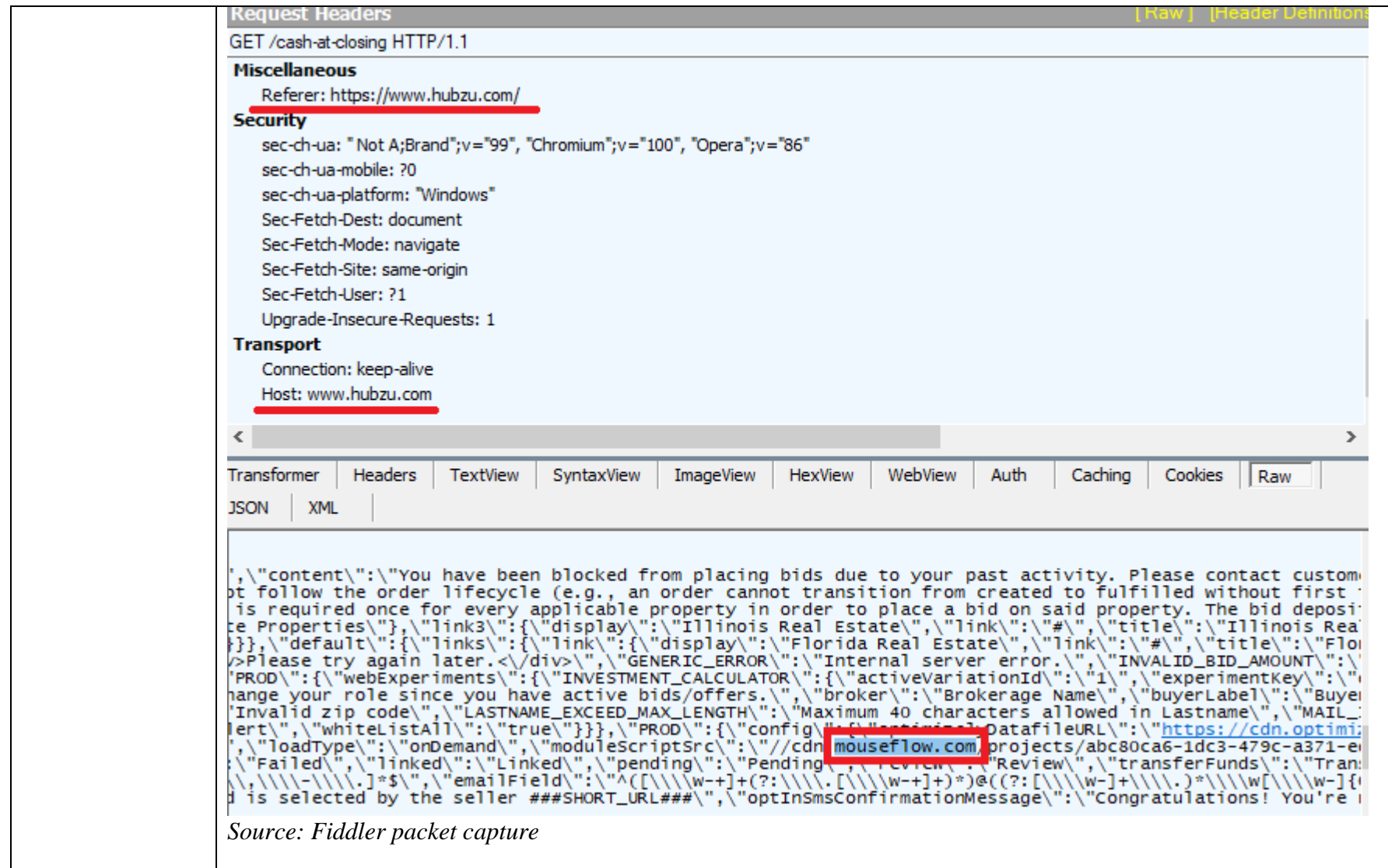


Exhibit 2



See your users in action

Watch real user
journeys, with
automatic Friction
Scores that detects
where to focus first.

[Learn more →](#)

<https://mouseflow.com>

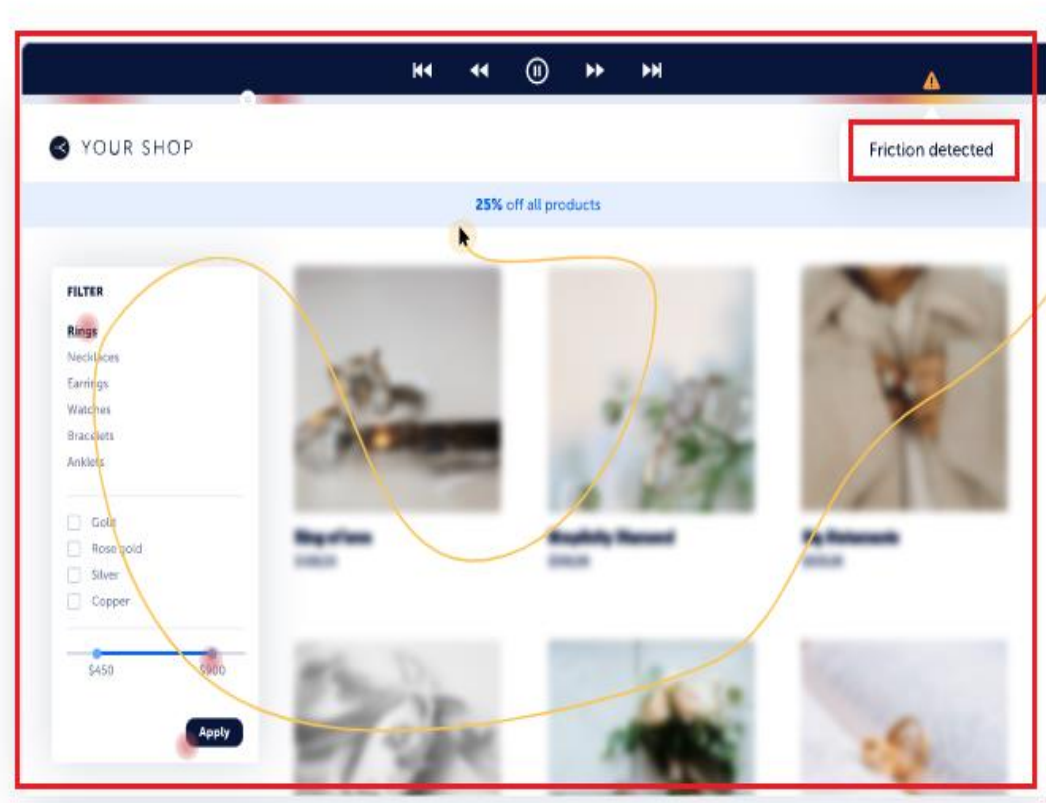


Exhibit 2

Create a Feedback Campaign



Written by Chris Borsheim
Updated over a week ago

Feedback Campaigns are a great way of collecting real feedback directly your users while they're using your website. You can trigger the campaign to ask the user for feedback based on a number of conditions. But default, we will display the feedback campaign to all users, for their first visit.

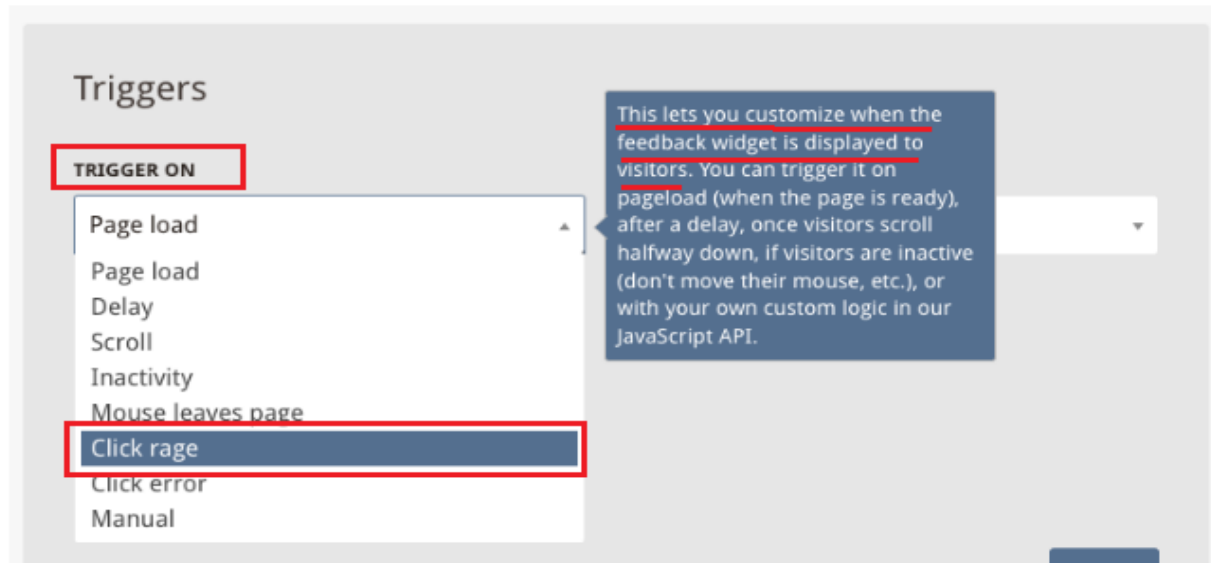
Note: Feedback campaigns require an active recording session for the user for it to fire. If you are out of credits, the feedback campaign will not fire.

<https://help.mouseflow.com/en/articles/4291376-create-a-feedback-campaign>

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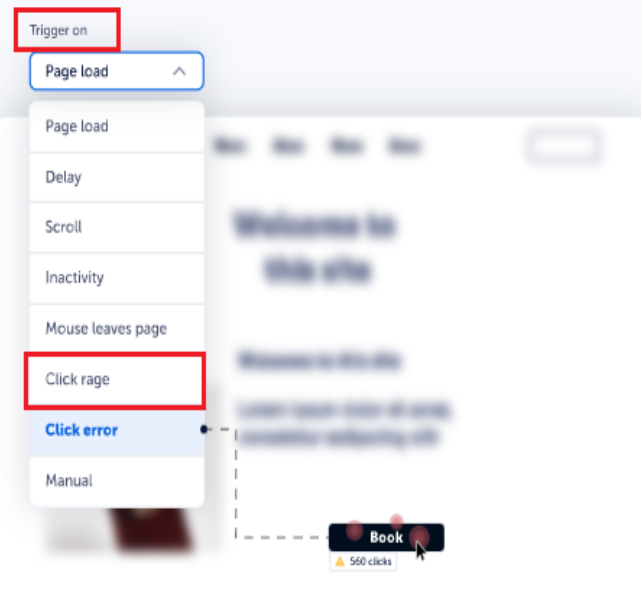
The main elements here is the trigger itself where you can choose either:

- **Page load** which will trigger the campaign as soon as the page is loaded
- **Delay** where you can 1-30 second delay after page load
- **Scroll** where you can choose to trigger the campaign when the customer has scrolled between 10- and 100% down the page
- **Inactivity** which lets you trigger the campaign whenever a user is inactive for a period of time between 10 seconds and 2 minutes
- **Friction Indicators** such as 'Mouse Leaves Page', 'Click Rage' or 'Click errors'.
This setting allows you to address friction events directly by for example triggering the feedback campaign if a javascript 'click error' happens on the page



<https://help.mouseflow.com/en/articles/4291376-create-a-feedback-campaign>

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The screenshot displays the Mouseflow user feedback tool interface. On the left, a 'Trigger on' dropdown menu is open, listing various events: Page load, Delay, Scroll, Inactivity, Mouse leaves page, Click rage, Click error, and Manual. The 'Click error' option is highlighted with a red box. In the background, a blurred webpage is visible with a 'Book' button. A feedback message is shown at the bottom right, indicating '560 clicks'.

Capture feedback when it matters

Custom triggers for every feedback scenario.

Timing is everything. That's especially true when it comes to user feedback.

Catch a user who's engaged or one who's about to leave.
Ask for feedback everywhere or on just some pages. Choose your audience and level of persistence. Because improving a product and a customer experience goes hand in hand.

<https://mouseflow.com/features/user-feedback-tool/>

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	<p><u>A user feedback tool is a method for communicating with users, passively or actively, to collect opinions, experiences, and perspectives on your company, website, products, and more.</u></p> <p>Customer feedback can be many things in many places, on your site or out of your control.</p> <p><u>A user feedback tool lets you get in front of users and offer an outlet for their thoughts</u> – instead of letting them wander to third-party review sites, social media, support centers, or other more public and direct places.</p> <p><u>By popping up for users (based on your custom triggers) at key moments in their website experience – say, when they scroll far enough or read long enough – a user feedback tool encourages engagement and communication between your customers and you.</u></p> <p><u>You can ask about general satisfaction or query a specific situation.</u> This can give you real, invaluable insight to create content, improve your website design, adjust your sales process, and more.</p> <p>https://mouseflow.com/features/user-feedback-tool/</p>
receiving, by the computing device, a frustration event	The accused instrumentality practices receiving, by the computing device (e.g., a server of the accused instrumentality), a frustration event package (e.g., a feedback message from a user of a smartphone/PC enabled with the accused instrumentality) comprising a user frustration event indicator (e.g., an indicator which designates that the

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<p>package comprising a user frustration event indicator and an associated event indicator that indicates a level and a type of user frustration associated with a user frustration event, wherein the user frustration event is associated with a device event that includes an active operation of a device at a time when the user frustration event occurred;</p>	<p>received message is a feedback message) and an associated event indicator that indicates a level (e.g., an indicator to show information regarding the issue such as session recordings, text, numbers, smileys, etc.) and a type of user frustration associated with a user frustration event (e.g., repeatedly clicking on particular element i.e., rage clicking), wherein the user frustration event (e.g., repeatedly clicking on particular element i.e., rage clicking) is associated with a device event (e.g., answering the feedback question that appears on a pop-up message) that includes an active operation of a device (e.g., active operation of the accused instrumentality) at a time when the user frustration event (e.g., repeatedly clicking on particular element i.e., rage clicking) occurred.</p> <p>The accused instrumentality utilizes Mouseflow for detecting user behavior. As shown below, when an issue, which incites user frustration (e.g., when user clicks repeatedly on a particular element or certain area of app or website i.e., rage click) occurred at the interface of the accused instrumentality while using it, the user can provide feedback about the issue. The accused instrumentality provides a feature to automatically trigger a feedback campaign when rage clicks are detected. The rage clicking action gets detected by the accused instrumentality through the user device. The accused instrumentality receives a feedback message package which includes information regarding the issue such as session recordings, text, numbers, smileys, other additional information, etc. As feedback campaign requires active recording session for it to fire, the accused instrumentality will capture the session recording for rage click events along with the feedback message. The user device sends the feedback message to the server of the accused instrumentality. Upon information and belief, the server of the accused instrumentality receives the frustration event package comprising a user frustration event indicator and an associated event indicator that indicates a level and a type of user frustration associated with a user frustration event (e.g., repeatedly clicking on particular element i.e., rage clicking), wherein the user frustration event (e.g., repeatedly clicking on particular element i.e., rage clicking) is associated with a device event (e.g., answering the feedback question that appears on a pop-up message) that includes an active operation of a device (e.g., active operation of the accused instrumentality) at a time when the user frustration event (e.g., repeatedly clicking on particular element i.e., rage clicking) occurred.</p>
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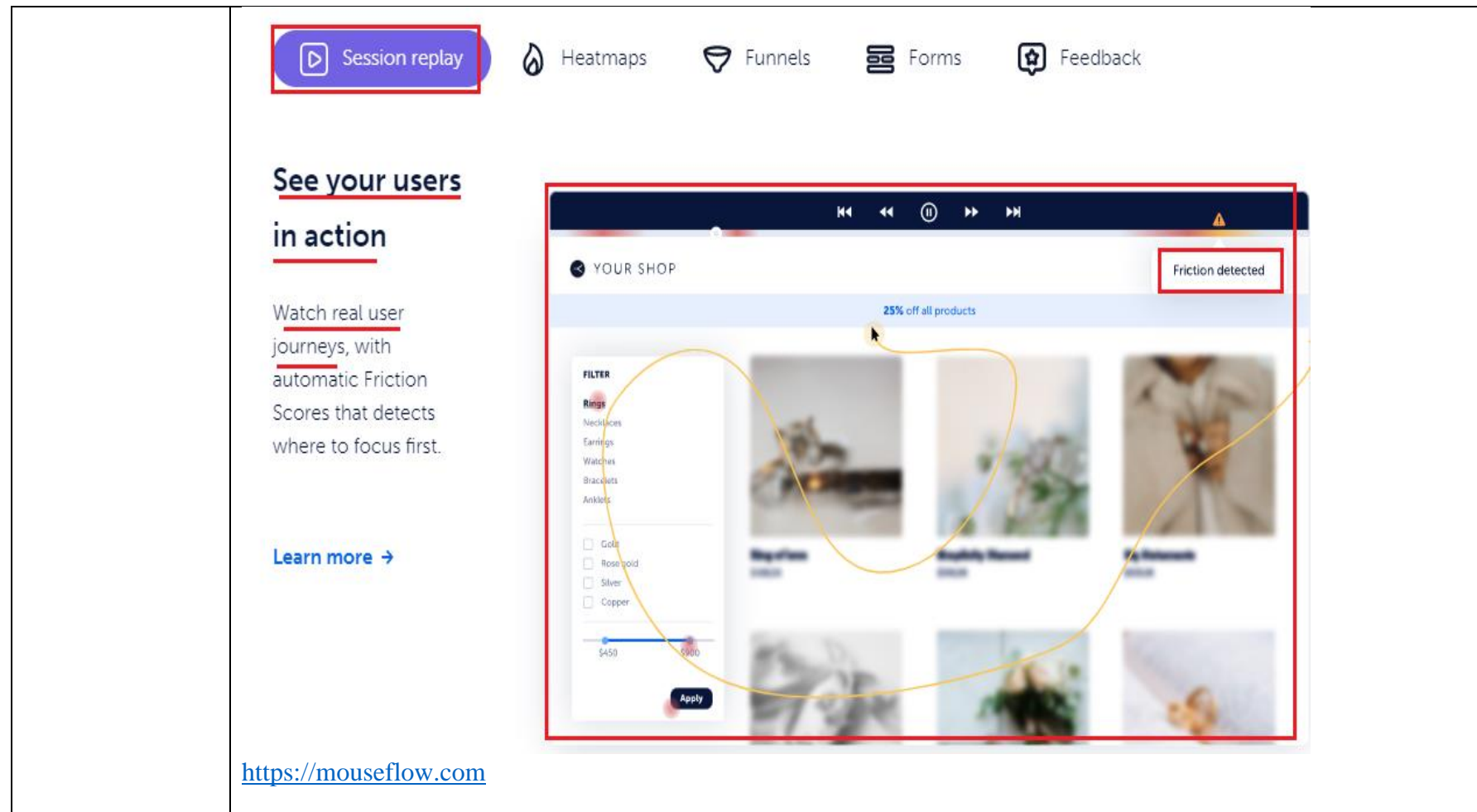


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2. Click 5 times on the same element in less than 1 second (Click Rage)

Click Rage Usually indicates usability or performance issues on your site where functionality does not match the user's expectations. Most often, the user is attempting to click an element that isn't clickable, or the page is taking too long to load. Both of these scenarios will cause the user to become frustrated and will drastically lower the likelihood of them completing a purchase or signing up for your service.

<https://mouseflow.com/blog/rescue-lost-conversions-with-mouseflow/>

Exhibit 2

Understanding Friction on your website

Learn how Mouseflow automatically identifies Friction events from your website visitors to easily understand frustration points for them



Written by Chris Borsheim
Updated over a week ago

Website visitors have common frustration points on websites that cause them to leave, not complete tasks, or fail to convert. Mouseflow watches for these events and automatically tags the session recordings with this information to help isolate your pages or recordings where users experienced frustration using your website.

This is called Friction and is displayed in Recordings as seen below:

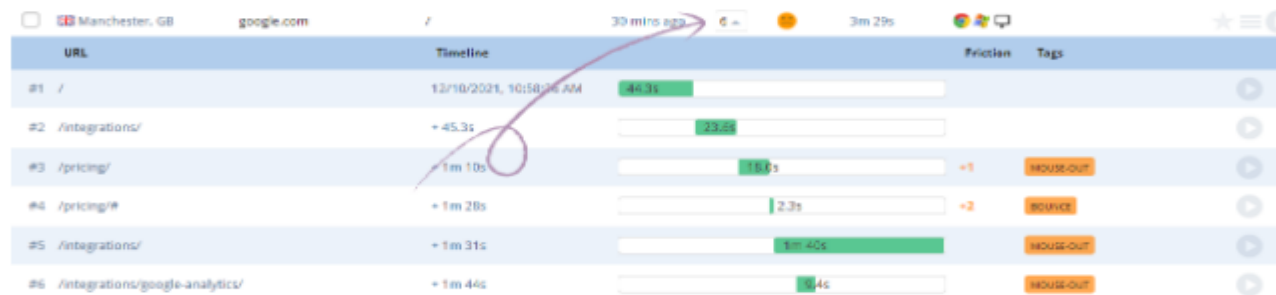
<input type="checkbox"/>	Location	Referrer	Entry page	Last seen	Pages	Friction	Duration
<input type="checkbox"/>	Karachi, PK	google.com	/	9 mins ago	5		2m 16s
<input type="checkbox"/>	Norcross, GA	google.com		33 mins ago	3		1.3s
<input type="checkbox"/>	Norwich, GB	(no referrer)	/	1 hour ago	3		2m 12s
<input type="checkbox"/>	Warsaw, PL	eu.mouseflow.com		2 hours ago	3		7.1s
<input type="checkbox"/>	Chicago, IL	mouseflow.com	/	2 hours ago	20		20m 1s
<input type="checkbox"/>	Barcelona, ES	(no referrer)	/es	2 hours ago	4		46.2s
<input type="checkbox"/>	Ghent, BE	(no referrer)	/	3 hours ago	5		2.3s
<input type="checkbox"/>	Youngstown, OH	(no referrer)	/	3 hours ago	2		2m 12s
<input type="checkbox"/>	Hardenberg, NL	(no referrer)	/	3 hours ago	4		4.5s
<input type="checkbox"/>	Manchester, GB	google.com	/	3 hours ago	6		3m 16s

<https://help.mouseflow.com/en/articles/4270565-understanding-friction-on-your-website>

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Mouseflow has seven unique friction events that a user can experience. Each event has a unique value associated with it which we use to provide an overall score to the page or session recording that will help you understand its intensity and impact.

You can click on the number of page views in the recording to see the type of friction event per page:



The seven unique friction events are:

Click-Rage

Each time a user excessively clicks in a short period, we automatically tag the session the 'click-rage' tag.

Click-Rage is a serious Friction event and counts as 3 'friction points'. This event alone will mark the recording as a visit with friction.

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<https://help.mouseflow.com/en/articles/4270565-understanding-friction-on-your-website>

Trigger on

- Page load
- Page load
- Delay
- Scroll
- Inactivity
- Mouse leaves page
- Click rage
- Click error
- Manual

Persistence

Show once per user

Previous Next

[Learn how to add a new feedback campaign](#)

- **Page load:** Show the campaign as soon as your page finishes loading.
- **Delay (10s):** Show the campaign ten seconds after your page finishes loading.
- **50% Scroll:** Show the campaign once the user has scrolled halfway down the page.
- **Inactivity:** Show the campaign when the user has remained inactive for thirty seconds.
- **Mouse leaves page:** Show the campaign when the user moves their mouse away from the page.
- **Click rage:** Show the campaign when click rage is detected (rapid series of clicks indicating user frustration).

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<https://help.mouseflow.com/en/articles/4291464-choose-when-and-how-to-fire-your-feedback-campaign>

Mouseflow

Form analytics & conversion funnels

Paid plans storage	3 months and up
JS error tracking	✓
Click-Error & Click-Rage Detection	✓

<https://mouseflow.com/comparison/lucky-orange-vs-mouseflow-l-which-tool-is-best-2022/>

Exhibit 2

Common trigger events for feedback pop-ups available in
Mouseflow's Feedback tool include:

- Exit intent (mouse leaves)
- Page load
- Time delay
- Scroll depth
- Inactivity
- Click rage
- Click error

<https://mouseflow.com/features/user-feedback-tool/>

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A user feedback tool is a method for communicating with users, passively or actively, to collect opinions, experiences, and perspectives on your company, website, products, and more.

Customer feedback can be many things in many places, on your site or out of your control.

A user feedback tool lets you get in front of users and offer an outlet for their thoughts — instead of letting them wander to third-party review sites, social media, support centers, or other more public and direct places.

By popping up for users (based on your custom triggers) at key moments in their website experience — say, when they scroll far enough or read long enough — a user feedback tool encourages engagement and communication between your customers and you.

You can ask about general satisfaction or query a specific situation. This can give you real, invaluable insight to create content, improve your website design, adjust your sales process, and more.

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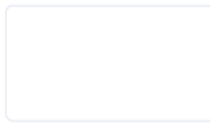
FEEDBACK TOOL

Get answers, not guesses with our feedback tool

Your customers have an opinion. Hear them out and give them the online experience they want, and need.

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feedback question on pop-up message

Having trouble on our site? 

Submit feedback

Feedback campaign

Impressions	1.3K
Responses	65
Response rate	5%

"I'm having trouble booking a meeting..."

"The button just keeps loading."

"I'm not receiving any booking confirmation?"

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Feedback options that fit all needs

Choose from free text, NPS, and multiple choice.

Gather feedback on your terms to help your teams drive decisions with confidence.

Low-effort, high impact response options empower user engagement. Longform selections capture in-depth feedback (that you'd prefer to get directly than find in a review!).

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The screenshot displays the Mouseflow user feedback tool interface. It is divided into two main sections: configuration and preview. The configuration section on the left includes a 'Question' field with the text 'Did you find the information you needed?', a 'Type of feedback campaign' dropdown menu currently set to 'Multiple choice', and a list of available options: 'Multiple choice', 'Multiple answer', 'Free text (small)', 'Free text (large)', and 'Net Promoter Score'. The 'Free text (small)' option is highlighted. The preview section on the right shows how the feedback form will appear to users, featuring the same question, a text input field, and a green 'Submit' button.

Exhibit 2

User feedback can happen in a variety of environments, from in-app chats to third-party reviews to in-person communication. Feedback can be reactive or proactive; it can come from product, marketing, UX, CRO, analyst, leadership, ecommerce, brand, and SEO teams with distinct purpose and benefits.

Mouseflow's Feedback tool serves these applications with 5 handy question options:

- Multiple Choice (select one)
- Multiple Answer (select all that apply)
- Free Text (small)
- Free Text (large)
- Net Promoter Score (numbers or smileys)

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Note: Feedback campaigns require an active recording session for the user for it to fire. If you are out of credits, the feedback campaign will not fire.


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So, a session recording is when software is used to track that user's activity during that session. Clicks, scrolls, hovers, and other mouse data is tracked. So are keyboard inputs (except for anonymized forms) and navigation, documenting users as they fill out forms or search bars and navigate to different pages.


<https://mouseflow.com/features/session-recording-tool/>


Exhibit 2

 Session replay

 Heatmaps

 Funnels

 Forms

 Feedback

See your users in action

Watch real user journeys, with automatic Friction Scores that detects where to focus first.

[Learn more →](#)

<https://mouseflow.com>

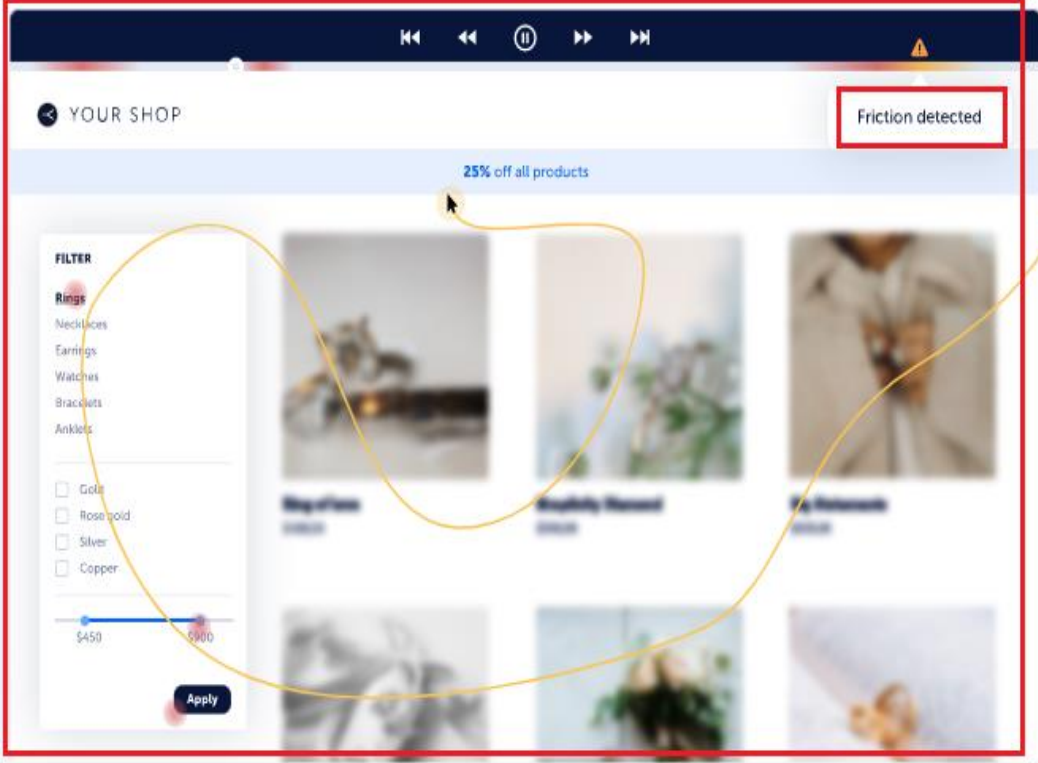
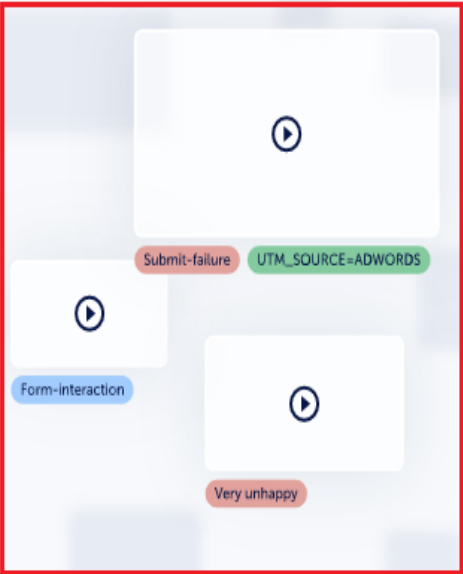


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The screenshot displays the Mouseflow website's session recording tool features. A red rectangular box highlights three white square icons, each with a play button symbol. The top icon is labeled 'Submit-failure' in a red pill-shaped tag and 'UTM_SOURCE=ADWORDS' in a green pill-shaped tag. The bottom-left icon is labeled 'Form-interaction' in a blue pill-shaped tag. The bottom-right icon is labeled 'Very unhappy' in a red pill-shaped tag. To the right of the icons, the text 'See beyond the sea of data' is displayed in a large, bold, dark blue font. Below this, the text 'Engagement metrics tells you what — a session recording tool tells you why.' is shown, with the underlined portion in purple. Further down, the text 'As soon as you click 'record,' Mouseflow's session recording tool begins tracking your users (anonymously). We record 100% of users by default, unlike others who sample data.' is displayed, with the underlined portion in red. Below this, the text 'Dive into red-flag metrics by watching actual user journeys. Solve what you know is broken, not what you guess.' is shown, with the underlined portion in red. At the bottom left of the screenshot, the URL <https://mouseflow.com/features/session-recording-tool/> is visible in blue text.

See beyond the sea of data

Engagement metrics tells you what — a session recording tool tells you why.

As soon as you click 'record,' Mouseflow's session recording tool begins tracking your users (anonymously). We record 100% of users by default, unlike others who sample data.

Dive into red-flag metrics by watching actual user journeys. Solve what you know is broken, not what you guess.

<https://mouseflow.com/features/session-recording-tool/>

Exhibit 2

A session recording tool that tells you where to look

Auto-scored recordings spotlight grumpy users.

If your session recording tool leaves you with thousands of videos, where does that leave you?

Mouseflow's Friction Score highlights frustrated users so you can spend time optimizing what matters.

<https://mouseflow.com/features/session-recording-tool/>

Capturing customer input via a user feedback tool can lead to significant revenue and CX improvements. Here's just a few examples:

- Identify conversion-assisting content opportunities
- Collect specific responses when a bug occurs
- Rate satisfaction to identify problem pages
- Learn what features users want most

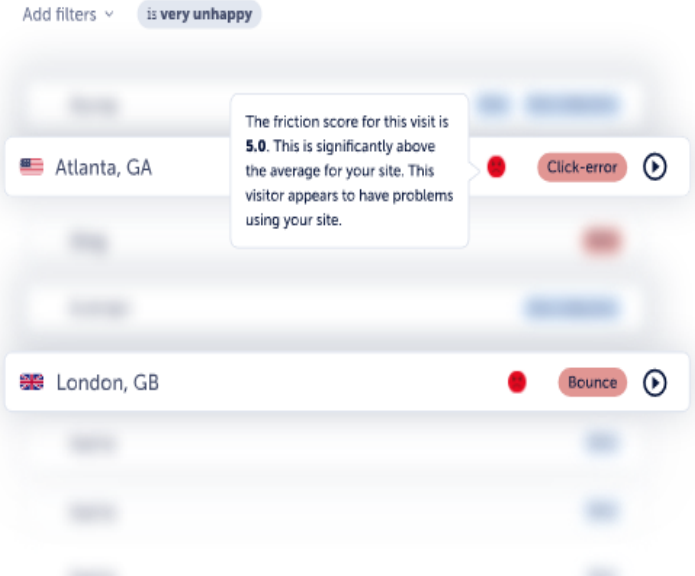


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	https://mouseflow.com/features/user-feedback-tool/
determining, by the computing device, feedback based at least in part on the user frustration event indicator and the associated event indicator; and	<p>The accused instrumentality practices a method of determining, by the computing device (e.g., a server of the accused instrumentality), feedback based at least in part on the user frustration event indicator (e.g., an indicator which designates that the received message is a feedback message) and the associated event indicator (e.g., an indicator to show information regarding the issue such as session recordings, text, numbers, smileys, etc.).</p> <p>The accused instrumentality utilizes Mouseflow for detecting user behavior. As shown below, when an issue, which incites user frustration (e.g., when user clicks repeatedly on a particular element or certain area of app or website i.e., rage click) occurred at the interface of the accused instrumentality while using it, the user can provide feedback about the issue. The accused instrumentality provides a feature to automatically trigger a feedback campaign when rage clicks are detected. The rage clicking action gets detected by the accused instrumentality through the user device. The accused instrumentality receives a feedback message package which includes information regarding the issue such as session recordings, text, numbers, smileys, other additional information, etc. As feedback campaign requires active recording session for it to fire, the accused instrumentality will capture the session recording for rage click events along with the feedback message. The user device sends the feedback message to the server of the accused instrumentality.</p>

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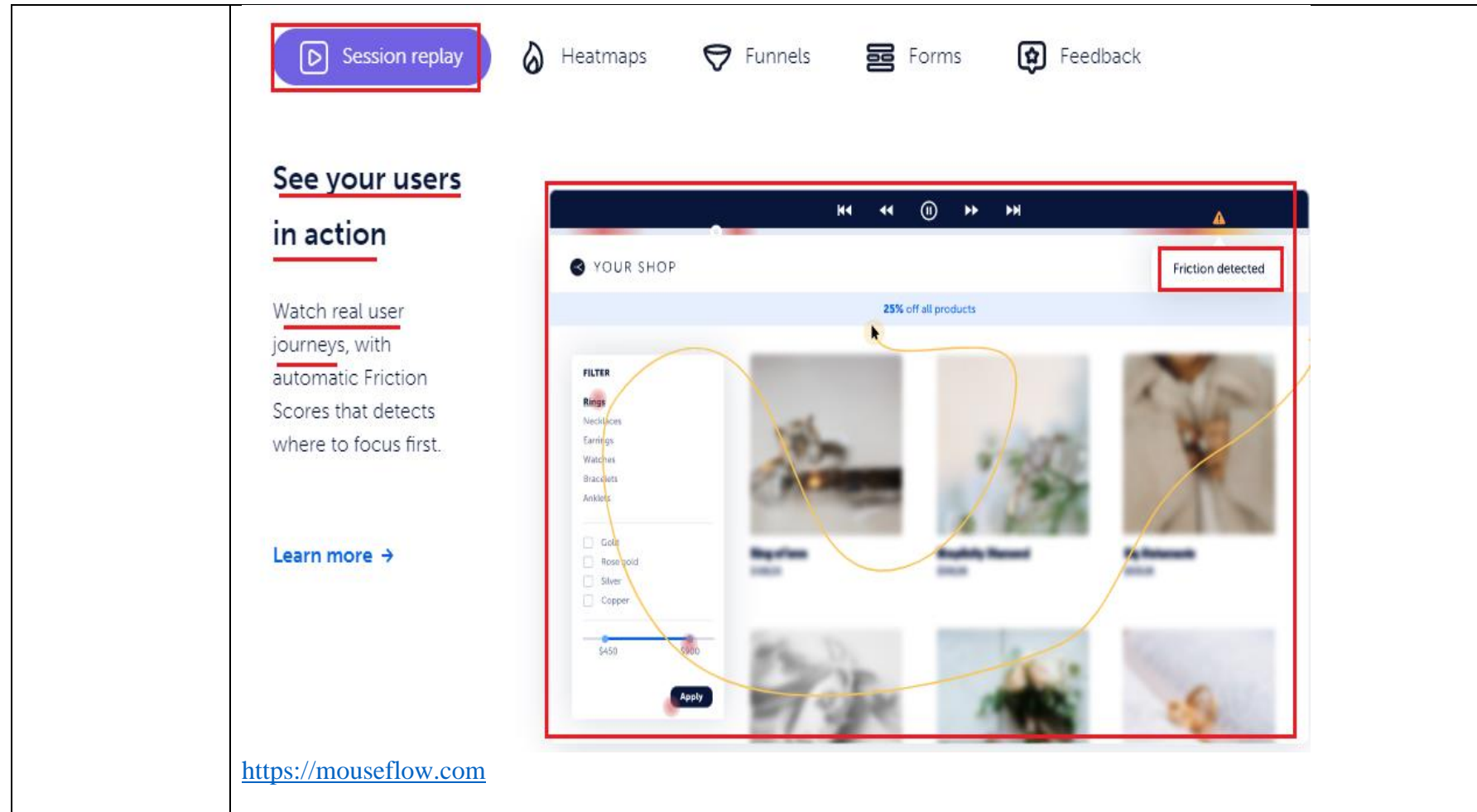


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Get answers, not guesses with our feedback tool

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Feedback campaign

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Choose from free text, NPS, and multiple choice.

Gather feedback on your terms to help your teams drive decisions with confidence.

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The screenshot displays the Mouseflow user feedback tool interface. It is divided into two main sections: configuration and preview.

Configuration Section:

- Question:** A text input field containing the question "Did you find the information you needed?".
- Type of feedback campaign:** A dropdown menu with the following options:
 - Multiple choice (selected)
 - Multiple choice
 - Multiple answer
 - Free text (small)
 - Free text (large)
 - Net Promoter Score

Preview Section:

- Preview:** A header for the preview area.
- Question Preview:** A dark blue box containing the question "Did you find the information you needed?" and a downward arrow.
- Input Field:** A white text input field below the question preview.
- Submit Button:** A green button labeled "Submit".

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User feedback can happen in a variety of environments, from in-app chats to third-party reviews to in-person communication. Feedback can be reactive or proactive; it can come from product, marketing, UX, CRO, analyst, leadership, ecommerce, brand, and SEO teams with distinct purpose and benefits.

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Exhibit 2

Understanding Friction on your website

Learn how Mouseflow automatically identifies Friction events from your website visitors to easily understand frustration points for them



Written by Chris Borsheim
Updated over a week ago

Website visitors have common frustration points on websites that cause them to leave, not complete tasks, or fail to convert. Mouseflow watches for these events and automatically tags the session recordings with this information to help isolate your pages or recordings where users experienced frustration using your website.

This is called Friction and is displayed in Recordings as seen below:

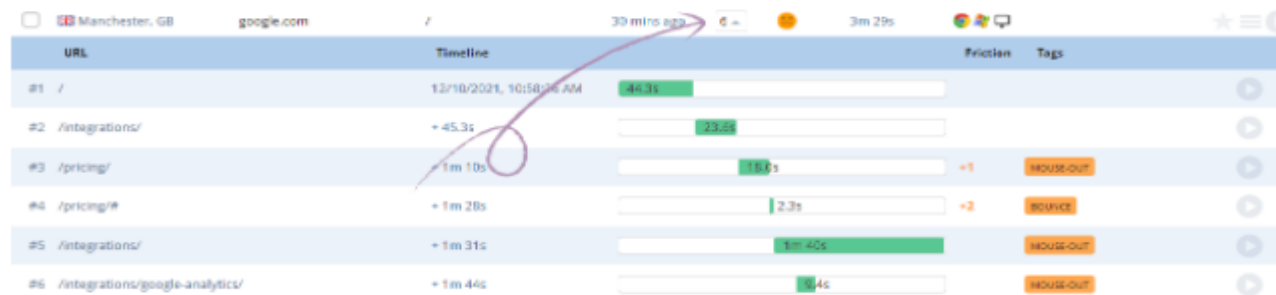
<input type="checkbox"/>	Location	Referrer	Entry page	Last seen	Pages	Friction	Duration
<input type="checkbox"/>	Karachi, PK	google.com	/	9 mins ago	5		2m 16s
<input type="checkbox"/>	Norcross, GA	google.com		33 mins ago	3		1.3s
<input type="checkbox"/>	Norwich, GB	(no referrer)	/	1 hour ago	3		2m 12s
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<input type="checkbox"/>	Barcelona, ES	(no referrer)	/es	2 hours ago	4		46.2s
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<https://help.mouseflow.com/en/articles/4270565-understanding-friction-on-your-website>

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Mouseflow has seven unique friction events that a user can experience. Each event has a unique value associated with it which we use to provide an overall score to the page or session recording that will help you understand its intensity and impact.

You can click on the number of page views in the recording to see the type of friction event per page:



The seven unique friction events are:

Click-Rage

Each time a user excessively clicks in a short period, we automatically tag the session the 'click-rage' tag.

Click-Rage is a serious Friction event and counts as 3 'friction points'. This event alone will mark the recording as a visit with friction.

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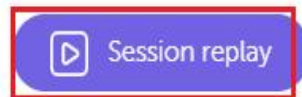
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[Learn more →](#)

<https://mouseflow.com>

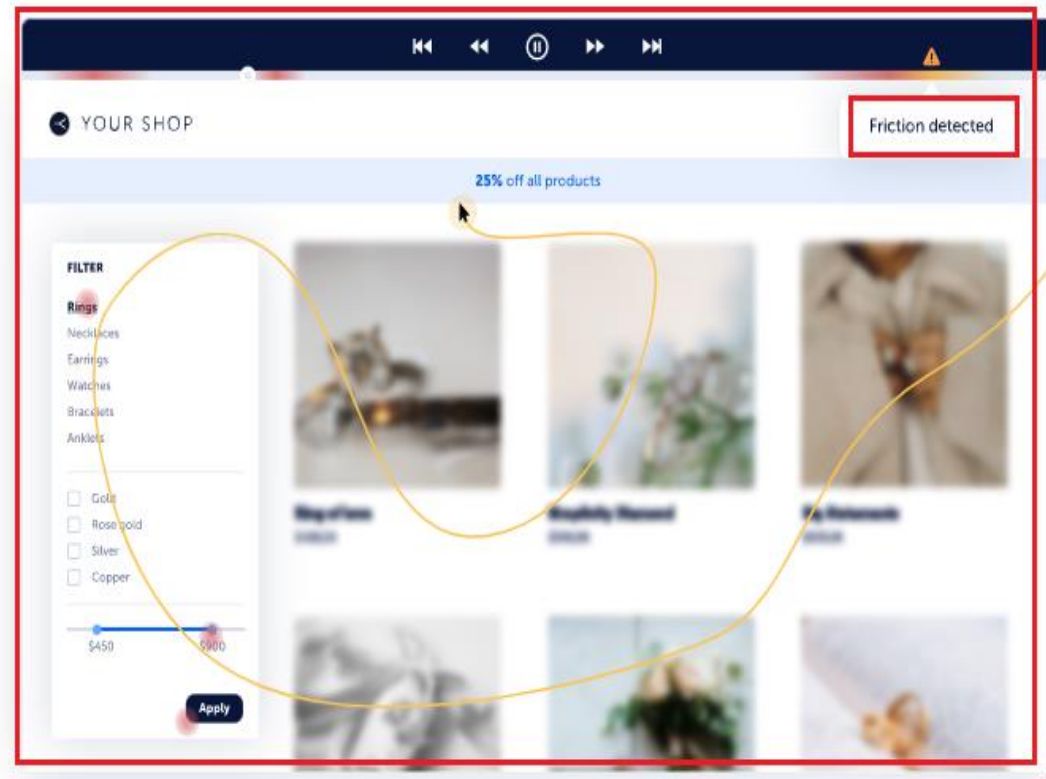
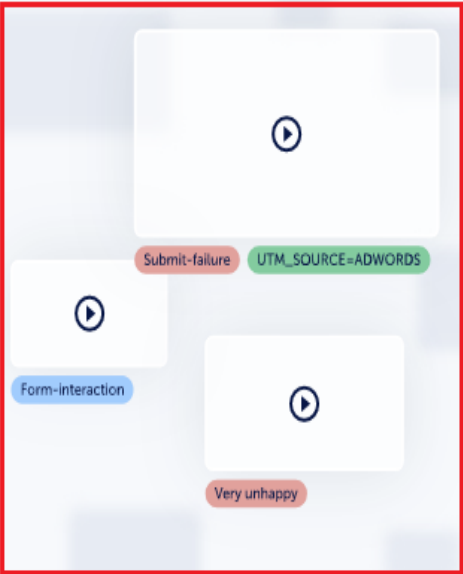


Exhibit 2



The screenshot displays the Mouseflow website's features for session recording. A red rectangular box highlights a central graphic containing three white squares, each with a play button icon. Surrounding these squares are four colored labels: 'Submit-failure' (red), 'UTM_SOURCE=ADWORDS' (green), 'Form-Interaction' (blue), and 'Very unhappy' (red). To the right of the graphic, the heading 'See beyond the sea of data' is followed by three paragraphs of text, each with a red underline. The first paragraph states that engagement metrics tell you what, while a session recording tool tells you why. The second paragraph explains that as soon as you click 'record,' Mouseflow's session recording tool begins tracking your users (anonymously), and that they record 100% of users by default, unlike others who sample data. The third paragraph encourages diving into red-flag metrics by watching actual user journeys to solve what you know is broken, rather than what you guess. At the bottom left of the screenshot, a URL is provided.

See beyond the sea of data

Engagement metrics tells you what — a session recording tool tells you why.

As soon as you click 'record,' Mouseflow's session recording tool begins tracking your users (anonymously). We record 100% of users by default, unlike others who sample data.

Dive into red-flag metrics by watching actual user journeys. Solve what you know is broken, not what you guess.

<https://mouseflow.com/features/session-recording-tool/>

Exhibit 2

A session recording tool that tells you where to look

Auto-scored recordings spotlight grumpy users.

If your session recording tool leaves you with thousands of videos, where does that leave you?

Mouseflow's Friction Score highlights frustrated users so you can spend time optimizing what matters.

<https://mouseflow.com/features/session-recording-tool/>

Capturing customer input via a user feedback tool can lead to significant revenue and CX improvements. Here's just a few examples:

- Identify conversion-assisting content opportunities
- Collect specific responses when a bug occurs
- Rate satisfaction to identify problem pages
- Learn what features users want most

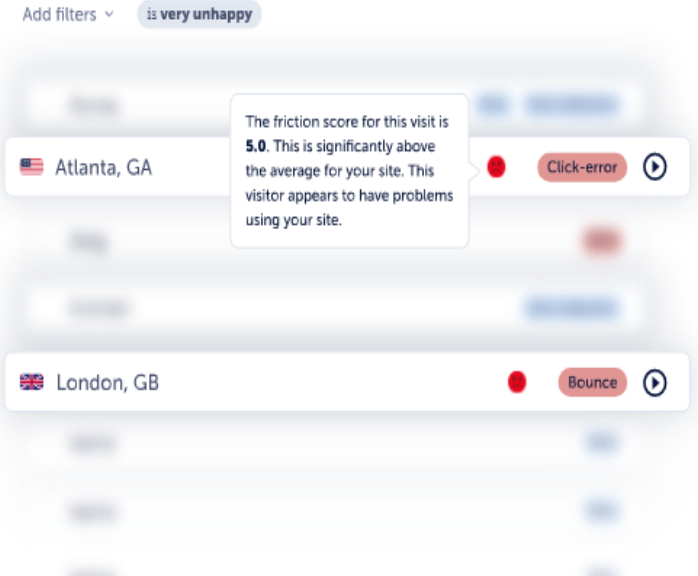


Exhibit 2

	https://mouseflow.com/features/user-feedback-tool/
implementing, by the computing device, a network action based on the determined feedback.	<p>The accused instrumentality practices a method of implementing, by the computing device (e.g., a server of the accused instrumentality), a network action (e.g., notify the respective team of the accused instrumentality regarding the feedback message) based on the determined feedback.</p> <p>The accused instrumentality utilizes Mouseflow for detecting user behavior. As shown below, when an issue, which incites user frustration (e.g., when user clicks repeatedly on a particular element or certain area of app or website i.e., rage click) occurred at the interface of the accused instrumentality while using it, the user can provide feedback about the issue. The accused instrumentality provides a feature to automatically trigger a feedback campaign when rage clicks are detected. The rage clicking action gets detected by the accused instrumentality through the user device. The accused instrumentality receives a feedback message package which includes information regarding the issue such as session recordings, text, numbers, smileys, other additional information, etc. As feedback campaign requires active recording session for it to fire, the accused instrumentality will capture the session recording for rage click events along with the feedback message. The user device sends the feedback message to the server of the accused instrumentality.</p>

Exhibit 2



Heatmaps



Funnels



Forms

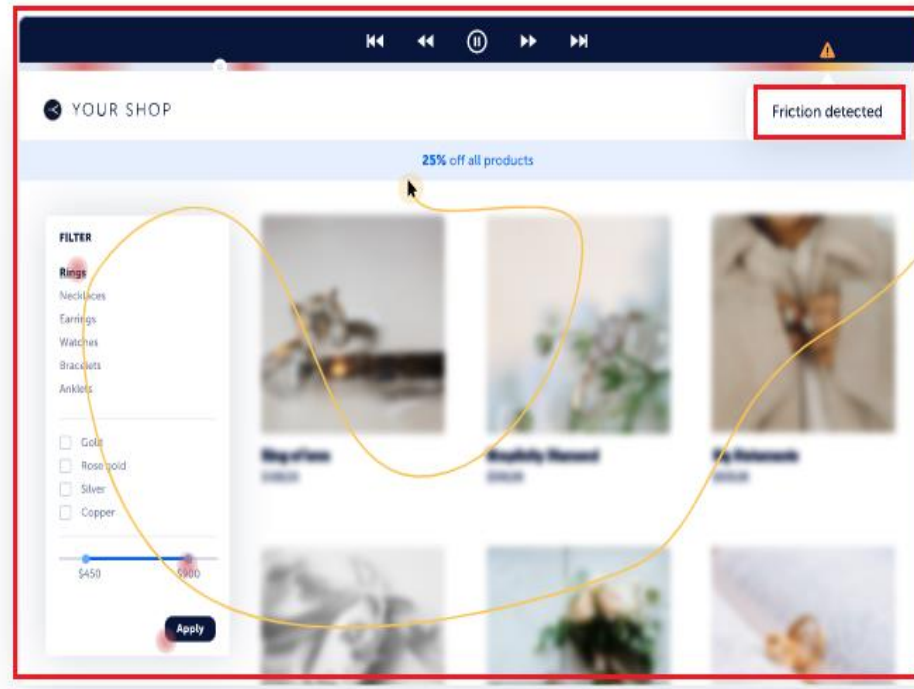


Feedback

See your users in action

Watch real user
journeys, with
automatic Friction
Scores that detects
where to focus first.

[Learn more →](#)

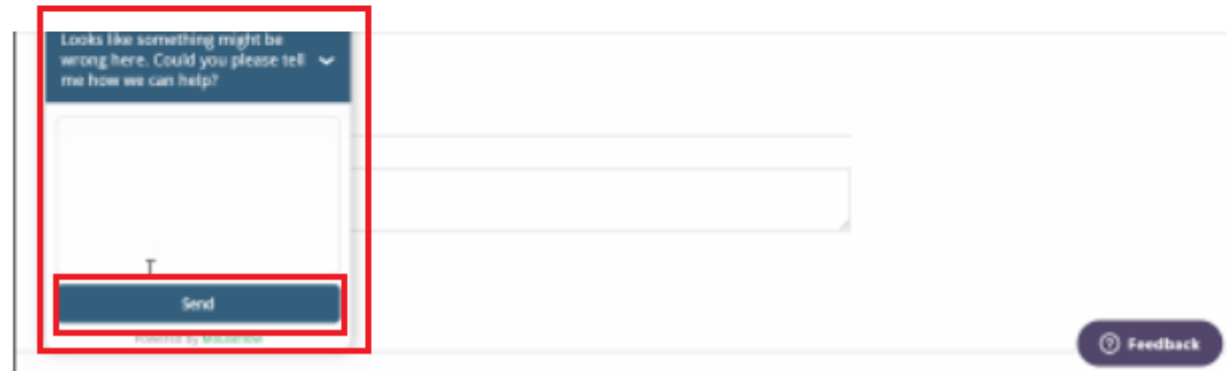


<https://mouseflow.com>

Exhibit 2

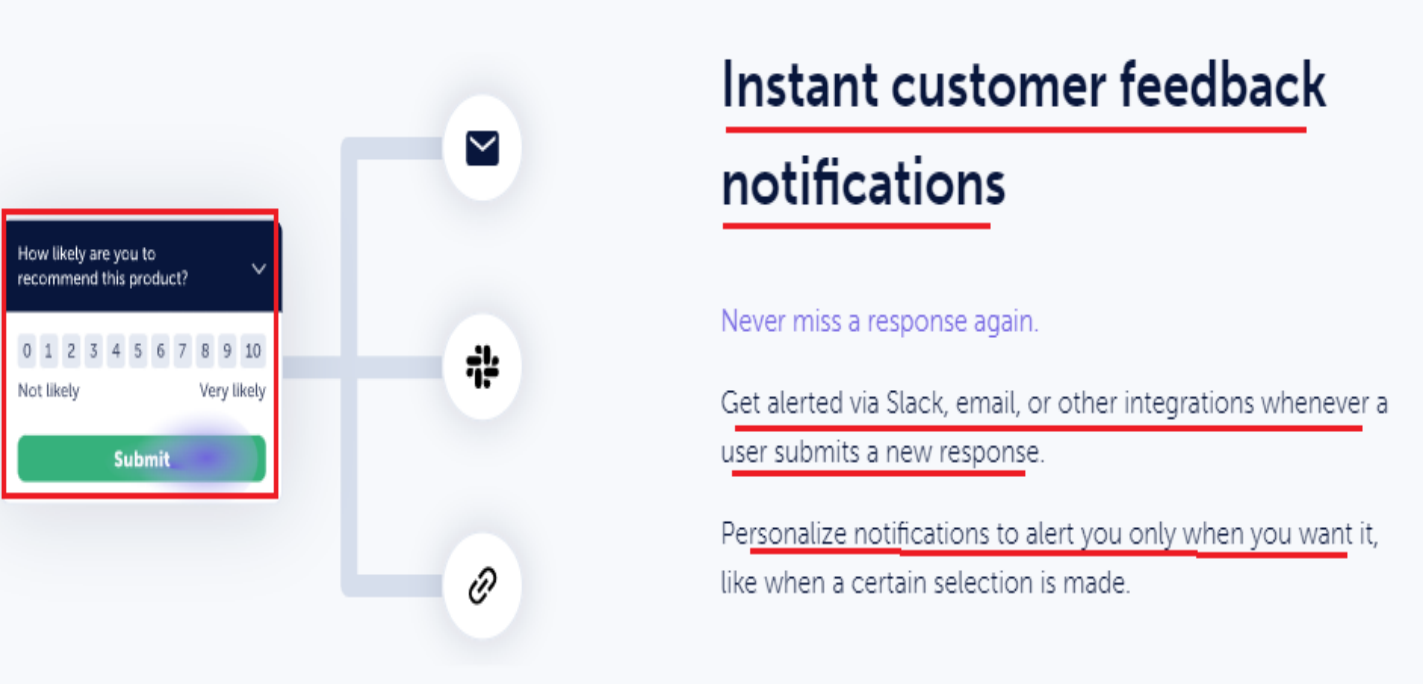
Mouseflow to the rescue!

Our newest feature improvement will let you do exactly that! We have added two (2) new triggers to the feedback campaigns so you can now set the modal to appear whenever a user:



<https://mouseflow.com/blog/rescue-lost-conversions-with-mouseflow/>

Exhibit 2



The screenshot displays the Mouseflow user feedback tool interface. On the left, a survey question is shown: "How likely are you to recommend this product?" with a dropdown arrow. Below the question is a 10-point scale from 0 to 10, with "Not likely" at 0 and "Very likely" at 10. A green "Submit" button is at the bottom of the scale. A red rectangle highlights the question and the "Submit" button. To the right of the scale, three circular icons are arranged vertically: an email icon, a Slack icon, and a link icon. A light blue line connects the "Submit" button to these icons. On the right side of the interface, the heading "Instant customer feedback notifications" is underlined in red. Below the heading, the text "Never miss a response again." is displayed. Further down, the text "Get alerted via Slack, email, or other integrations whenever a user submits a new response." is underlined in red. At the bottom, the text "Personalize notifications to alert you only when you want it, like when a certain selection is made." is underlined in red. At the bottom left of the interface, the URL <https://mouseflow.com/features/user-feedback-tool/> is displayed.

How likely are you to recommend this product? ▾

0 1 2 3 4 5 6 7 8 9 10

Not likely Very likely

Submit

Instant customer feedback notifications

Never miss a response again.

Get alerted via Slack, email, or other integrations whenever a user submits a new response.

Personalize notifications to alert you only when you want it, like when a certain selection is made.

<https://mouseflow.com/features/user-feedback-tool/>

Exhibit 2

The next box contains your options for setting up notifications when customers answer the feedback campaign.

Notification

NOTIFY ME WHEN USER RESPONDS
NO ☒ YES

WHEN USER SELECTS A SPECIFIC ANSWER
NO ☒ YES

QUESTION
Select an option ▼

ANSWER
Select an option ▼

+

VIA
Email ▼

EMAIL ADDRESS
example@domain.com +

[PREVIOUS](#) **Next**

[Learn how to add a new feedback campaign](#)

You can choose to be notified either whenever there are any responses OR when a visitor responds to a specific question - and you can choose to receive your notifications either by email, slack or custom webhook.

<https://help.mouseflow.com/en/articles/4291376-create-a-feedback-campaign>